

CONTRIBUTING TO THE COMMUNITY

Ausnutria recognises its responsibilities beyond profit and strives to promote good health and well-being for all at all ages, specifically those who are unable to afford or have no access to high-quality and nutritious dairy and healthcare products. This is made possible under the support of the Group and the collaborative efforts of various business units of the Company in the PRC and the Group's overseas subsidiaries, enabling Ausnutria to capitalise on its in-house expertise and resources to deliver innovative community programs and create social impacts. Such attainment has won the Group the Annual Social Responsibility Contribution Award from China Business Journal.

In September 2018, the Group established the Ausnutria U-Foundation to advocate civic responsibility and promote social harmony and improvement in a consolidated approach. Through financial assistance and in-kind donations, the foundation targets individuals and organisations that work on poverty alleviation, disaster relief and public health and nutrition.

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Over RMB2 million of cash donation



Over RMB15 million of in-kind donation in the form of milk powder



The Group sponsored the film Zhengzheng's World (正正的世界), calling for attention for children who live in poor villages in the PRC and were left behind at home while their parents move to cities to make a living.



Supporting families through *KABRITA* U Love Plan

Kabrita U Love Plan was launched in 2013 as one of the Group's core community investment programs to support needed families in the PRC, spreading the message of love that echoes the euphony of the name *Kabrita* in Mandarin. Upholding the belief that every child should be given the chance to enjoy premium-quality goat milk, the Group joined hands with its employees, customers, distributors and industry practitioners to visit and deliver free infant formula and child supplements to underprivileged families, social welfare institutes, orphanages and rehabilitation hospitals. Over 900 events were organised over the years, spreading across 27 provinces and 265 municipalities in the PRC.



Through engaging the community, *Kabrita* U Love Plan aims to create long-term positive impacts for all families

This year, the program also initiated a major community event in the PRC in collaboration with a volunteer group to promote the idea of safeguarding children's safety while out and about. *Kabrita* sponsored RMB100,000 to the event, successfully gathered parents and other concerned groups to bring attention to the matter. Pamphlets with guidelines to avoid losing children and relevant community handbooks were distributed at the event. A session of the event was also dedicated to show concerns and encouragement to parents that have lost their children.



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Maternal and Infant Nutrition Improvement Program

Hyproca Bio-Science BU, on behalf of Ausnutria, along with the Health Science Centre of Peking University and the Chinese Neonatal Nutrition and Health, worked together for the third year to co-organise the community program “Hello, Nutrition” (你好·營養). In the summer of 2018, the program organised a “Nutrition Dream of Shambhala” (營養築夢香巴拉) community tour and led a team of professionals and students from Peking University in an extensive intellectual exchange and charity visit to Tibet, aiming at combining social efforts to make a profound impact on Tibet’s nutrition and healthcare system.



In order to enhance the overall health of mothers and infants, the team initiated a series of discussions on food nutrition and medical services with Tibet’s healthcare professionals from hospitals, clinics, healthcare institution and university.

Upholding the mission of “Focusing on Maternal and Infant Health to Create Quality Living” (專注母嬰營養健康·締造品質生活), the program has made a remarkable success and was granted the “Charity Practice Award 2018” (二零一八年度公益踐行獎) in the 8th China Charity Festival (中國公益節).



Health checks were conducted for children in Shigatse Hospital (日喀則市人民醫院). Due to inadequate nutrient intake at early stage of life, many Tibetan children were found to have small body size and nutrient deficiency. Realising the challenges of insufficient healthcare staff, medical support and scientific researches in Tibet, the program determined to work on future solutions collectively through long-term community investment



The team delivered nutrition and healthcare knowledge to the students in Hope Primary School (希望小學). Leisure books and sport supplies were donated to the school, hoping that students could enrich themselves in spare time



Throughout the sessions, the team exchanged knowledge on topics like antenatal care, infant nutrition, and hands-on medical skills to combat common diseases of mothers and infants. The Tibetan team also shared about the unique approach of traditional Tibetan medicine, and enlightened a discussion on integrating innovations with old traditions

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Partnership with Royal Children's Hospital

The Group's commitment to community nutrition care is also demonstrated through the establishment of a partnership with the Royal Children's Hospital Foundation in Australia in September 2018. Apart from supporting their community fundraising days with monetary and Oz Farm formula milk sponsorship, Ausnutria will contribute regular funding to back the foundation's work on nutrition outpatient services for children with cancer from 2018 to 2020, with expected total funding of AUD138,000 over the 25-month program period.



Employee-Initiated Community Participation

Ausnutria is always proud of its employees being passionate in various kinds of community activities. To support them to further their charitable efforts, it launched a new sponsorship and donation policy in the Netherlands and allocated specific budgets for employee-initiated requests with a special focus on children. In 2018, financial support of EUR1,000 each was offered to three shortlisted charities including Vallen en Opstaan Foundation, SOS Children's Villages and Stichting Downsyndroom, Kern Friesland.

Recognising the importance of providing children with disabilities an environment where they feel at home, be themselves and develop, Vallen en Opstaan Foundation was established in 2016 by an Ausnutria's employee and his wife to provide disabled children day care. In support of its service expansion to overnight care, Ausnutria's donation was used to enhance its current facility and develop a rest and experience-oriented area for children to relax and play.



● Wilco and Petra, the founders of Vallen en Opstaan Foundation

The other two donations were provided for its employee's personal taking of an ironman triathlon for SOS Children's Villages, which aims to offer safe home for children in difficult circumstances, and a sponsorship request from a long-servicing volunteer at the Dutch Foundation for the Disabled Child (NSGK) for a matching donation for the Stichting Downsyndroom, Kern Friesland, which strives to create a social safety net for children with Down's syndrome and their parents.

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